eyes and ears of Walt Disney World®

VOL. 6, NO. 5 PREPARED BY AND FOR THE EMPLOYEES OF WALT DISNEY WORLD JANUARY 30, 1976

TV TAPING NEARS COMPLETION

Television star **Mike Douglas,** his technical crew of over 40, and a host of entertainers and sports celebrities took Walt Disney World by storm Monday. And during their week at our World, in which they will visit almost every part of the property, Mike and his guests will tape five 90-minute shows for telecast this February.

At this writing, the line-up of guests included . . . co-hostess **Anita Bryant, Scatman Crothers** (voice of Scat Cat), **Sterling Holloway** (voice of Winnie-the Pooh), **Adriana Caselotti** (voice of Snow White), **Clarence Nash** (voice of Donald Duck), Florida Govenor **Rubin Askew,** the Dapper Dans, Gulfview Elementary School Choir, **Trini Lopez, Bobby Riggs, Vic Braden** (tennis pro), The Hudson Brothers, **Hank McDaniels** (potter in the Village), **John Reynolds** (miniature-sailboat designer), The Spinners, **Dean Jones,** The Pioneer Hall Players, **Wayne Grimditch** (world's champion water ski jumper), KC & The Sunshine Band, **Paul Hahn** (trick golfer), **Sam Snead, Bob Jani** (Vice President of Entertainment Division), **Robert Conrad,** three professional kayak performers **(Sperry Rademaker, Jim Montgomery, Bill Longnecker)**, Polynesian Luau cast, **Frank Borman** (astronaut), **Gordon Cooper** (astronaut and Vice President of WED Enterprises), **Annette Funicello,** the Fife & Drum Corps, and the Kids of the Kingdom.

Of course there will be many surprise guest appearances as happened Tuesday at the Buena Vista Club during a tennis match between Mike and Bobby Riggs when Corporal Klinger from the cast of M.A.S.H. walked on camera . . . dressed in a tennis dress, of course! Along with him was the entire cast of the highly popular TV series, except Alan Alda.

Currently, the five shows are scheduled for broadcast nationally beginning Monday, February 9. However, if there should be any change, **EYES & EARS** will notify you.

Here's a look at just some of the first two days of taping:

(more on page 4)

*Just back from the front for a visit with Mike, Anita, Bobby Riggs and tennis pro Vic Braden, are M*A*S*H* television series stars . . . Jamie (Klinger) Farr, Mike (Hunnicutt) Farrell, and Bill (Father) Christopher, with singer Trini Lopez rounding out the group.*

DISNEYLAND'S MOST UNIQUE SHOP OPENS

The **DISNEYLAND LINE,** the **EYES & EARS** counterpart at Disneyland, printed a story last week concerning their newest merchandise location, a unique and interesting shop on Main Street called **"Disneyana - Walt Disney Collectibles."** We thought you might be interested in this new "old" store, a forerunner for a possibly similar shop here at Walt Disney World. Here is a reprint of portions of the article.

"If you are a Disney memorabilia collector, or just in the market for high quality Disney-themed merchandise, **Disneyana** could have something for you. Just visiting the shop is a real experience. Recognizing the popular trend of 'collectibles' in America, Walt Disney World's Merchandise Division collected a variety of items, both new and old, to display and sell in this new Emporium complex addition."

We talked with **Ralph Kent,** Creative Manager, Design & Development, and **Bill Uglow,** Merchandise Manager here in Florida. They explained that a Walt Disney World merchandise buyer makes all of the selections and purchases for the California shop. The buyer travels from New York to Seattle in search of "classic" Disney merchandise to stock the store. Of particular interest to us here is the fact that they are currently looking into the possibility to a similar "collectibles" shop at Walt Disney World.

"Walt Disney Productions began merchandizing goods in 1930 with such children's items as Mickey Mouse school tablets and stuffed toys. Disney collectors started their priceless collections here, in late 1929 and early 1930, with both merchandise and the first Mickey Mouse cartoon strips. Soon, handkerchiefs, games, sport balls and other toys were manufactured, and by 1932 a great amount of Mickey Mouse-themed merchandise was on the market.

"The new **Disneyana** shop features an interesting display of these collectibles in good condition from the 1930's and 1940's. These valued items were purchased mainly from two antique stores in New York and Seattle that specialize in Disney collectibles. Private collec-

(continued on page 4)

FEBRUARY SNOW SKIING TRIP SET

The **Snow Skiing Club** has just finalized details for their second trip of the winter . . . this one going to **Beech Mountain, N.C.** for **three days** of skiing! Here are the details:

The trip will be departing Orlando on **Thursday evening, February 19,** and returning early **Monday morning, February 22.** And over that weekend, all skiers will get in **three full days on the slopes** and **two nights** in a chalet-style hotel on the mountain. The cost? Only $94 per person . . . which includes; round-trip transporation via a chartered Greyhound bus, two nights' accommodations at the **Village Inn** . . . one of the resort's top hotels . . . three days' use of rental ski equipment, and three lift tickets. Have your own equipment? Then your cost is only $72 . . . and if you don't plan on skiing, then the trip will cost you $48.

In fact, the above prices include **everything** you will need except food! (The accommodations are based on four people per room). Cast Activities will begin accepting deposits of **$48 per person** at 9 am on **Monday, February 2.** From **February 2** through **February 13,** only **Walt Disney World employees** and their **immediate family** may get a reservation. **After** February 13, participating employees' **friends** may fill any empty seats left.

Have any questions? Call Cast Activities . . . and get those deposits in right away, because the trip is limited to 38 skiers! **THINK SNOW!**

CARIBBEAN TRIP DETAILS ANNOUNCED

In last week's **EYES & EARS,** we carried an article on Cast Activities' plans for some employee trips to Nassau and the Caribbean. The details are out for the first trip, and here they are:

The trip, sponsored by Cast Activities, will be a **three night, four day** cruise to the Caribbean aboard the **T.S. Flavia, April 30** through **May 3.** The cost will be **$180 per person** (adult) based on double occupancy. That cost includes . . . ocean transportation aboard one of the finest cruisers out of Miami, stateroom accommodations, all meals aboard ship, baggage handling, and round-trip chartered coach transporation from Walt Disney World to Miami.

There is only limited space available, so call Cast Activities right away to hold yourself a place. There is a $50 deposit required. For more details or reservations, drop by Cast Activities today on the 2nd floor of The Center, or call them at extension 4254.

GOLF ASSOCIATION PLANS TOURNAMENT

The **Golf Association** is finalizing plans for a scramble to be held **Sunday, February 22.** There will be a shotgun start at 8:30 am on the Lake Buena Vista Course.

All interested Golf Association members are asked to sign-up by Sunday, February 15, with either **Herman Braun** or **Harold Springer** at the Golf Resort Pro Shop. You may hold yourself a place by calling or dropping by in person.

The entry fee for this first tournament of 1976 will be $10, which will include greensfee, golf cart, prizes and a great time. So sign-up today!

GIRLS BASKETBALL TOURNAMENT HERE

The **Girls Basketball Tournament** will begin **Thursday** and **Friday, January 29** and **30.** All games will be played at the Pine Hills Boy's Club gym, at 9 pm nightly. The semi finals and finals will be played February 5 and 6. Call Cast Activities at extension 4254 for more details.

"IMPOSSIBLE YEARS" STARTS NEXT MONTH

The **Theatre Workshop's** latest production, "The Impossible Years," is all set for the curtain rise **February 4,5,6 & 7** at **8 pm** in the **Diamond Horseshoe.** And it promises to be one of their best plays!

"The Impossible Years" is a two-act comedy concerning a Child Psychologist who is able to handle every family's child problems . . . except his own. He has one teenage daughter and one pre-teenage daughter, who have problems which will have you "rolling" in your seat.

This play is one the entire family is sure to enjoy . . . so mark you calendar for February 4,5,6 & 7. Tickets are now available at all **Cash Control locations** and **Cast Activities** for only **$1 per person.** Hope to see you there!

CAST ACTIVITIES TICKET CENTER

The Cast Activities ticket office has available tickets to the following events in Central Florida:

"Together Tonight" - February 3, 8:30 pm, Orlando Municipal Auditorium. A dramatically stunning Bicentennial event starring **Dana Andrews** as Thomas Jefferson, **Howard Duff** as Alexander Hamilton, and **Monte Markham** as Aaron Burr.

"Festival of Music" - February 14, 8:15 pm, Orlando Municipal Auditorium. It features **Rosemary Clooney, Boots Randolph** and **Floyd Kramer.**

"Man of La Mancha" - March 19, 8:30 pm, Orlando Municipal Auditorium. It is the international musical based on Cervantes' "Don Quixote," with a great score headed by the unforgettable "The Impossible Dream."

"The Impossible Years" - February 4,5,6 & 7, 8 pm, Diamond Horseshoe. See article in this issue of **EYES & EARS** for details.

REGATTA WINNERS

The winners from last weekend's Sailing Regatta held at Little Lake Bryan are: 1st place **Dennis Jacobsen,** Maintenance, and 2nd place **David Bawel,** Maintenance.

HERE'S ANOTHER GREAT NEW DISCOUNT

The **"Greater Orlando Give-Away"** restaurant coupon books are now on sale at Cast Activities. For only $3, you can get coupons allowing big discounts and 2 for 1 dinners at 21 of Greater Orlando's most popular eating establishments:

1. Pizza Huts - 2 for 1 pizza plus 2 for 1 deep-dish Cavatini dinner
2. Long John Silvers Seafood Shoppes - 2 for 1 dinner
3. Bonanza Sirloin Pit - 2 for 1 steak dinner
4. Farrells Ice Cream Parlor - 2 for 1 hot fudge sundae
5. Chick-Fil-A -2 for 1 dinner
6. La Fiesta Restaurants - 2 for 1 dinner
7. Main Street Ice Cream Parlor - 2 for 1 banana split
8. Ferrari's Steak House & Lounge - 2 for 1 dinner
9. The Pop Shoppe - $1 off 24/10 oz. case of soda
10. The Catfish Place - 2 for 1 dinner
11. Shelly Fish'N Beef - 2 for 1 dinner
12. The Burger Inn - 2 for 1 hamburger
13. Hamlyn's Ice Cream - 2 for 1 hot fudge sundae
14. Dairy Queen Brazier - 2 for 1 shake and free fries
15. Peking Mandarin House - $2 off family dinner
16. Villa Rose Restaurant - 10% off dinner
17. Ireland's Restaurant - $2 off King Filet Mignon per person
18. Angelo's Restaurant - 15% off dinner
19. The Oak Hearth - $3.50 off dinner for two
20. Lee's Restaurant -$2 off dinner for two
21. Skyline Restaurant - $2 off dinner for two

These coupon books will be available for a **limited** time only!

MURPH'S SPORTS LINE

by: Thom Murphy, EYES & EARS area reporter

Basketball scores for last week went like this:

Monday League saw the LBV Communitities team win in overtime in a game with Town Square Cafe 57-52, Contemporary Lodging just pulled ahead of Frontierland Operations 39-36 in a key contest. In other action, the Vista Warriors won two in a row with their victory over the LBV Independents 93-64, and the Zoo Crew won a forfeit 2-0 over Crystal Palace.

Tuesday League had Central Foods over Admissions 75-31, Jungle Cruise "cruising" over Frontierland Foods 48-38, Fort Wilderness taking Resort #1 by 30-21, and Bordens outlasting Water Ski #1 by 73-68.

Wednesday League play had some important scores . . . Transportation over The Center 60-58, putting them back in the contender's position, Contemporary Housekeeping cleaning up Employee Relations 61-57, and the Polynesian Stars came out on top of Foods #1 by 48-43. In the only other contest, Equal Opportunity won their second straight with a 57-21 romp over the Independents.

Thursday League Women had the Golf Resort continuing to lead this action, as they beat LBV Village gals by 36-22, and Theme Park won their second in a row by defeating Fantasyland Merchandise 48-8. **Mens** action saw Space Mountain towering over Monorail by 72-32, and the French Fryin' Legion roasted the Village Restaurant in a culinary battle 50-12.

Elsewhere, the Sportsmen's Association held elections and have their 1976 officers. The new slate looks like this: President, **George Massey;** Vice President, **Ed Karpie;** Treasurer, **Bill Schubert;** and Secretary, **Judy Weber.** The next meeting for the Sportsmen's Association will be Wednesday, February 11, at 7 pm in The Center. Everyone . . . members and non-members . . . are invited to attend this meeting in which the club's 1976 schedule of events will be planned. **Cal Anderson,** of the Planning Department, and an active member of the National Speleological Society will speak on cave exploration in the Eastern United States and present a slide show. So don't forget the meeting, and we hope to see you there!

SPEECH REPRINT DISTRIBUTED

A reprint of a major speech given by **Card Walker** was distributed Wednesday to all Walt Disney World cast members. The speech was given to members of the scientific community gathered at Florida Institute of Technology for a convocation on January 13 of this year.

The speech, titled **"Dreamers and Doers,"** is a very timely report on Walt Disney World and where we are going. Touching on EPCOT, World Showcase and the many scientific projects we currently have underway here, the speech will help you better understand the ever increasing role Walt Disney World is taking on in the fields of internatinal relations and business.

If you did not receive a copy, check the usual distribution places for **EYES & EARS.** We hope that every employee will take the time to read this important "state of the company" address.

CONTINUING EDUCATION

The first class meeting for **Dave Weiner's "Basic Sign Language"** course will be held at the Disney University, 1st floor of The Center, on **Thursday, February 5,** at 7 pm. All cast members interested in taking the course may register during the first meeting.

The classes are sponsored by **Orange County Adult Education** with a tuition cost of $5.

The **advanced class** in sign language will meet Tuesday evenings, beginning **February 3,** at the Disney University. If you have any questions, please call **Dave Weiner** at 855-2789.

The Disney University's Continuing Education spring term will last May 3 through June 23. Watch **EYES & EARS** for details in the near future.

WAGON TRAIN STOPPING IN LAKE COUNTY

The Florida Bicentennial Wagon Train will be leaving Polk City on February 1, on a journey to Valley Forge, Pennslyvania. In the course of its journey, to help celebrate our 200th birthday, it will meet the Alabama Wagon Train at our state line and they will combine and travel on the Valley Forge. Trains from each of the 48 continental states will meet there on July 3, 1976.

The Florida Wagon Train will stop-over the night of February 2 in Groveland, 30 miles West of Orlando on Highway 50. And the public is invited to a chili supper which will be served at a nominal price. The supper, starting at 7 pm, will be a campfire program featuring folk music and dancing by the Wagon Train Troupe, students manning the train, as well as local scout and school groups. Presented in the Bicentennial theme, the show is free to the public.

NEW TRASH CANS

Next time you're walking through the tunnels under the Magic Kingdom, you might notice the new trash cans located throughout the basement corridors and breakrooms. They are just one more step in our backstage clean up program . . . to provide you easily accessible trash containers to help **you** help **us** keep our backstage as clean as we keep our onstage. So, as the sign on the containers' side says . . . "Have Some Pride, It's Your World, Too."

Howard Duff is Alexander Hamilton

Dana Andrews is Thomas Jefferson

Monte Markham is Aaron Burr

The **Cast Activities Ticket Center** now has tickets available for **"Together Tonight! Jefferson, Hamilton and Burr."** The play, being sponsored by the Orlando Jaycees, is **Norman Corwin's** dramatic salute to America on her 200th birthday. It is the winter of 1799. The Place: A meeting hall in Philadelphia. It is a troubled hour.

Three men who are the great political figures of their time come together in an evening that begins with an agreement that no matter what the provocation, none will get up and walk off the platform. Each directs questions to the other. All speak their private thoughts and opinions. The stars of the occasion run the show, as the host, actor **John Anderson,** plays the role of trouble-shooter, and referee. The audience is then treated to historic flash-forwards which completes the dramatic history of Aaron Burr, Alexander Hamilton and Thomas Jefferson. The play is a salute historically accurate in context, with all the drama and conflict that was an intergral part of this country's founding.

Cast Activities has tickets to the play, which will be one night only . . . Tuesday, February 3, 8:30 pm at the Orlando Municipal Auditorium. Tickets are $4, $5, $6 and $7.

With taping taking place over an area as broad as Walt Disney World, ordinary production problems became extremely complex . . . like how do you stretch cables over 27,400 acres of land to tie the television cameras together? You can't, so the next best thing is to bring in your own satellite, in this case the Good Year Blimp. By aiming a microwave "dish" at a similar unit on the blimp, cables are not needed . . . simply beam your transmissions from remote cameras to a central control point.

Bobby Riggs has always claimed he can play tennis from any position . . . and he proved it Tuesday at the Buena Vista Club courts, when he played tied to an elephant! (If he played golf, could he use the elephant for a caddy?)

Opening the first day's show with "America on Parade" in the background, was Florida Governor Rubin Askew, welcoming Mike and Anita to both Florida and Walt Disney World . . . and presenting Mike with a key to the state.

Many of our Walt Disney World entertainers and craftsmen appeared on the show. Here, the Dapper Dans of Main Street try a song with Mike and Anita playing Dapper Dan number five and six.

(Disneyana – continued from page 1)

tors were also contacted and asked to sell some of their assemblage of character merchandise. The result can be seen today on Main Street.

"Disneyana will always be in the market for additional merchandise. Millions of Americans probably have some of these collectibles stored in their closets and attics from childhood, and that is where the continuing supply will come from.

"Whenever Disney collectibles are sold, the guest will be asked to leave his or her name and address to keep an account of where each piece of merchandise is located."

Russell Schroeder, senior artist in the Design & Development Department here, went to California for the shop's opening. Russell, who has been an avid Disney collector most of his life, has coupled his knowledge of Disney products with his job of designing Character Merchandise for Walt Disney World. This made him an appropriate staff member for the shop's opening earlier this month.

He inspected the merchandise and cataloged all of the collectibles. With every "old" item sold, the buyer gets a specially designed card, written by Russell, explaining such history as when the item was originally sold, what motion picture it is derived from, and a brief description of the item. He also worked in the store for three days after its opening to assist with additional information and answer questions.

"Aside from being a merchandise location, " Russell said, "this is a showplace of Disney creativity through the years. The shop offers our guests fine quality,artistic merchandise, as well as what can become priceless additions to Disney collections."

EYES & EARS will let you know if a decision is made concerning a **Disneyana**-style shop being located at Walt Disney World.

'75 TOYOTA CELICA, 6,000 mi., light green/beige interior & vinyl roof, 4-speed, am-fm radio $3950. Call 671-2913 or 859-0549 after 6 pm.

'73 VEGA, Red, Black interior, radio, air cond., low mi. $1400. Call Ruby 824-3519 or Harold 855-9691.

'66 DODGE SPORTSMAN VAN, Best offer, make bid - needs work. Call Kim or Jim 851-2443.

'72 HONDA CL-175, Low mi., exc, cond, w/windshield & helmet. $375. Call 869-0621 after 8 pm.

GOLF CLUBS, TITLEIST Irons and woods $120. See them at the Golf Resort - ask for Tim or Greg.

WATER BED — FRAME Queen size 299-4516.

KITCHEN OR PATIO TABLES Best offer. **AQUARIUMS** ! 30 GAL & 10 gal. w/stand and all necessary equipment $40. **BAR STOOLS** like new - 3, black with chrome $45. 298-6874, Joe.

'70 FIAT, 124 Sports Coupe, 5-speed, mags, am-fm stereo tape, exc. cond. $1,800. 855-1468 evenings.

'73 PONTIAC CATALINA SAFARI, 9 passenger sta. wagon, ps.,pb, auto trans., ac, air shocks, 400 cu. 4 barrel carb., 26,000 mi. $2,550. 886-6831 anytime.

'74 FIAT, 128SL sport coupe,low mi., am-fm stereo, $2,475. 859-1769 evenings.

'74 DATSON 710, AM/FM, AC, 31,000 MI., GOOD RADIAL TIRES, EXC. COND., 295-4689 after 5:30 - Mon-Fri; all day Sat. and Sun.

'74 DATSUN 710 , AM/FM, AC, 4-SPEED, GOOD RADIAL TIRES, EXC. COND. $2750. Call 295-4689 after 5:30 pm or weekends.

'75 OLDSMOBILE, OMEGA, Practically new 7,000 mi. $3,400. 452-6339 (Merritt Island).

WOOD CLARINET, Used, needs repair. $60. Call 295-4689 after 5:30 pm or weekends.

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